2011 Library Board of Directors
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** Ex-officio

Mission Statement
The mission of Sewickley Public Library is to serve as a center for lifelong learning by providing free access to informational, educational, cultural and recreational library resources that address the interests and needs of the children and adults in the Quaker Valley region.

The Library seeks to fulfill its mission by providing access to the world of ideas and imagination through its educational and informational resources, enrichment programs, welcoming environment and competent staff and volunteers.

Adopted by the Board of Directors July 12, 2004

The Library was open 62 hours per week, seven days a week, 52 weeks per year, and closed on only 11 major holidays.

In 2012, the Library Board authorized seven additional operating hours: Mondays through Saturdays, the library opens at 9:00 a.m. instead of 10:00 a.m. and on Fridays, stays open until 6:00 p.m.

Sundays 1:00 p.m. - 5:00 p.m.
Mondays - Thursdays 9:00 a.m. - 9:00 p.m.
Saturdays 9:00 a.m. - 5:00 p.m.

Selected Accomplishments & Highlights

SPL is Pennsylvania's only 4 Star Library!

Library Journal (LJ), the premiere journal for librarians, rated and recognized America's Star Libraries and SPL earned a four star rating out of five stars! LJ evaluates over 7,000 public libraries across the nation and selects under 300 libraries as providing quality service and excellent value. They chose an index of public library output based upon four related per capita output indicators: visits, circulation, program attendance, and public Internet computer use for libraries at various budget levels. This is the fourth year the library has been distinguished with this ranking.

Technology & Facility Improvements

- A new computer roll-out in May included 60 desktops and 7 laptops. The equipment is leased. New equipment was purchased for the server room at a greatly reduced cost thanks to the eiNetwork.
- In 2011, librarians in all departments initiated more outreach programs than ever. With the purchase of an air card, librarians went to Farmers' Markets, Community Days, and schools marketing our services and encouraging new library card sign up.
- Blue-Ray DVDs were added to the collection.
- Added a new database: Testing and Education Reference Center, a resource for standardized test preparation and career advancement.
- eBooks became available on Kindle.
- Borrowing e-books, or digital books, from the library rose from 28 in 2010 to 1,475 in 2011.
- The SPL website was completely revamped and updated.
- A thorough inspection and repairs on the tile portion of the roof was conducted and addressed. Flat roof repairs will occur in 2012.

Staff
Two SPL librarians, Meghan Snatchko and Kelly Rottmund, presented a program at the Pennsylvania Library Association entitled QR Codes for Libraries. The QR Code is one of the most popular types of two-dimensional barcodes. It was designed to allow its contents to be decoded at high speed.

Kelly Rottmund, Teen Librarian, was selected to participate in the American Library Association Amelia Bloomer Committee. The purpose of the committee is to select from the current year’s publications, books with strong feminist messages for young people from birth to age 18, and to annotate the selected titles.

Jill Clark, a dedicated librarian and wonderful colleague, passed away January 5, 2011. Jill’s enthusiasm and commitment to libraries and her love of animals made her passionate about both. A memorial garden is being established in her honor and memory on the library’s patio.

Annual Report 2011

The library serves the following communities (and beyond):

Aleppo
Leet Township
Bell Acres
Leetsdale
Edgeworth
Glen Osborne
Glenfield
Sewickley Borough
Haysville
Sewickley Hills
Sewickley Heights

The only way to do all the things you’d like to do is read.
— Tom Clancy —
Did you know...

The library checked out 345,177 items to patrons in 2011. The library owns 93,655 items. This means that the turnover rate, or how many times each item is checked out, is 3.7 times per item. The national average is 2.6. This means that SPL has a hard working collection of books, CDs, DVDs and more.

As a member of the Allegheny County Library Association, SPL shares materials with 74 other libraries in the county. In 2011 Sewickley patrons borrowed 44,808 items from other libraries—at no expense to the borrower. Sewickley Public Library lent 46,503 items to patrons at other libraries in Allegheny County.

254,347 people crossed the library threshold in 2011.

What did they do?

- **Enjoy programs.** 24,040 people attended 1,229 programs offered by the library. Training programs for the use of e-readers and downloading of digital materials were very popular. 1,475 digital items were downloaded in 2011 as compared to 28 items in 2010.
- **Use computers.** The library has 43 desktop computers and three laptop computers available for the public to use. In 2011, the library recorded 51,534 logins on the computers for a total use of 2,299,146 minutes.
- **Attend meetings.** The library's community room, conference room and study room were reserved 1,473 times for tutoring, literacy instruction and testing, service organization meetings and a variety of other purposes.

Statistically speaking...

**Circulation of all library materials**

345,177 items

**Book circulation:**

213,610 books

**Audio & video circulation:**

134,128 CDs, DVDs, etc.

**Library visitors:**

254,347 people

**Program & meeting attendance**

27,436 people

Staff & Volunteers

The library employed 38 people:

1. Full time director
2. Part time administrative assistant
3. Part time accountant
4. Librarians: 4 full time, 7 part time
5. Circulation clerks & pages: 19 part time; 1 full time
6. Part time maintenance/handyman

Daily, volunteers provided significant support to the library by assisting with day to day circulation duties. Three volunteers order, sort and deliver materials to homebound individuals for the Books on Wheels program. Our volunteers logged a total of 1,888 hours.

707 hours were donated by teens and adults who assisted with the Children’s Summer Reading Club and other programs in the Children’s Department.

The hours recorded above do not reflect the uncounted hours the Friends of the Sewickley Public Library donate on behalf of fundraising and volunteer activities for the library.

**The Friends of the Sewickley Public Library**

The Friends through their fundraising activities donated $54,000 to the library in support of our many collections. They also provided an extra $10,000 for Summer Reading Club prizes; Battle of the Books prizes and books; payments toward a five year lease for a color/copier printer; the yearly microfilming of the Sewickley Herald; signage and a popcorn machine for our events and activities in the library.

Financially...

**2011 Financial Information**

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<th>Income</th>
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<tr>
<td>Quaker Valley School District</td>
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<tr>
<td>Allegheny Regional Asset District</td>
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<td>Commonwealth of Pennsylvania</td>
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<td>State Aid</td>
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<td>Friends of Sewickley Public Library</td>
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<td>Other</td>
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<td><strong>Total</strong></td>
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<table>
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<th>Expenditures</th>
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<td>Personnel</td>
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<td>Books, DVDs, CDs, etc</td>
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<tr>
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<td><strong>$910,345</strong></td>
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New Sources of Revenue

Two new sources of revenue, plus an aggressive local fundraising plan by the Board of Directors, helped to keep library doors open on Fridays after last year's temporary closure due to deep funding cuts in 2010.

First, public libraries throughout Pennsylvania received a small portion of funding from casino Gaming Table Funds based on population. In 2011, the library received $8,161 from Gaming Table revenue.

Second, the library participated, for the first time, in The Pittsburgh Foundation Day of Giving. The library received $7,046 in donations from 47 donors.

Endowment

On December 31, 2011, library endowment investment funds were valued at $405,550.

Thank you to our generous donors!

236 individuals or families made donations to purchase memorial books or books to honor a special person or occasion. One donor remembered SPL in her will with a significant donation.